



Instrumental Music Association

Easton Area High School

P.O. Box 3535

Easton, PA 18043

Christopher Ballentine, Instrumental Music Director

Doris Lynch, President

Dear IMA Families,

What does the September 30, 2023 **49th Annual First Flag Over the United Colonies Band Festival** mean to you and your student?

♪ It's Fun. ♪ It's Festive. ♪ It's Friendly - competition and camaraderie among local high school bands. ♪ It's a Fantastic opportunity to show the skill, talent, and **PRIDE** of EAHS Marching Band to friends, family, and the entire Lehigh Valley community!

Your immediate help is critically needed!

One of the ways our event is successful is through our festival program! This is a great way to show your support for your child and our program! What are some ways you can help?

- 1) Take out a personal patron ad! These are \$5.00 each and are a great way to honor your student! *\$3 from each ad goes towards your student contribution.* For details, see the **personal patron form**.
- 2) Take out an advertisement for your child! This is a bigger way to recognize your child and is a popular option for senior families. There are THREE options for these ads:
 - ♪ \$80 for a full-page advertisement (*\$40 towards student contribution*)
 - ♪ \$50 for a half-page advertisement (*\$25 towards student contribution*)
 - ♪ \$30 for a quarter-page advertisement (*\$15 towards student contribution*)

For details, see the **parent/guardian advertisement form**.

- 3) Have a connection with a local business? Direct them to the sponsorship tab on our website (<https://eahsmusic.org>)! There are MANY ways a business can get recognized for their support of our program.
- 4) Lastly, please plan to attend the festival and **encourage everyone you know from your neighborhood, at work, at school and around the community to attend**. Enclosed is a pre-sale ticket order form. Without a doubt, attendees will be dazzled by the performances of participants. Show support for the hard work of our students while increasing the festival's revenue and showing appreciation for our sponsors.

PARENT/GUARDIAN & PATRON FORMS DEADLINE: **AUG. 30!!**

**All forms are available on the IMA website (<https://eahsmusic.org>)*