IMA General Membership Meeting



October 17, 2024 - 7pm EAHS Cafeteria

Called to Order: 7:01 PM

Attendees:Tiffani Blevins, Tori Zuck, Gretchen Burwell, Maria Laura Scipioni, Horacio Filet, Chris Pacchioli, Ken Cultraro, Will & Alice Hornbake, Kris Trelease, Kara Howe, LeeAnn Kubbishan, Jen Mazur, Nicole Pierce, Melissa Greg, Nivia Silva, Katie Lindemann, Laura Farrell, Jennifer Leedom, Deanna Dugan, Patte Brekne, Suzanne Kessler, Michelle LaBreche, Michelle McKessey, Kim Crawford, Kelly Gubish, Larissa Gibbons, Christine VanSyckle-Fortsch, Dave Fortsch, Diane Larkin, Reggie Harrison, Marisa Pape, Tom, Mazur and Laura Kelco

I. IMA Information

- A. Welcome & General Announcements
 - THANK YOU for all who contributed to the success of: Alumni Band ~ First Flag Festival ~ Mug & Merch Sale ~ Chicken BBQ
 - 2. Change in elementary/middle school music instruction time-have parents there to speak and show support at the 10/22/24 school board meeting.
- B. Information Sharing
 - 1. Newsletter & Band App
 - 2. Website: eahsmusic.org
 - 3. Social Media
 - a) Facebook Easton Area High School Instrumental Music Association
 - b) Instagram (student posts) eahsbandorch
- C. Chaperones & Volunteers
 - 1. We're thrilled to have some new parents join us for recent events!
 - 2. Volunteer Coordinators/Chairperson open positions/shadows for next year:
 - a) Shadows Needed: Bingo, Banquet; Coordinators needed: Car Wash

II. Fundraising/Events

- A. Fundraising Profits
 - 1. First Flag Festival We had an incredibly successful event, bringing in nearly \$24,000 for the IMA!
 - 2. Merchandise and Sportswear Sales for the year so far have brought in nearly \$6500.
 - 3. Raub's Farm Chicken BBQ and Pep Band Event sales totaled nearly \$1800!
- B. Fruit Sale ongoing through November 17
 - Details Online: https://freshfruitorder.org/EAHSmusic/Organizations/LandingPage.aspx

- 2. Pick up Saturday, December 14 @ Raub's Farm, with direct-ship option available as well
- C. Merchandise Sale Alumni design back by popular demand, and with a NEW Turkey Day design! https://stores.inksoft.com/EAHS_IMA/shop/home
 - 1. Online Store open through October 27
 - 2. Pick up before Thanksgiving events, with direct-ship option available as well
- D. Wreath/Poinsettia Sale Upcoming October 21
- E. Craft Show November 2
 - 1. We have a very high number of crafters, and will need a number of volunteers to assist at the event.
 - a) Sign Up Genius coming soon!
- F. Scrip/RaiseRight ongoing
 - 1. www.shopwithscrip.com/startearning
 - 2. IMA Enrollment Code: 3F6E5FCA6339L

III. Director's Report

- A. Recap of past events:
 - 1. First Flag Band Festival
 - a) Thank you to all who volunteered!
 - b) Great feedback from visiting bands & alumni
 - 2. Marching Band recording
 - a) Hoping to have finalized product & information re: distribution in mid-November
 - b) Great day of fun & a lot of work students did great!
 - 3. Chamber Strings:
 - a) First rehearsal held this Wednesday
 - 4. Orchestra/WE/Jazz Uniform Fittings:
 - a) Last appointments were yesterday
 - b) Contracts due 11/06 hometown ticketing
 - 5. Pep Bands numerous pep bands so far thanks to all our students!!
- B. Upcoming Events:
 - 1. Neshaminy Band Festival Saturday, October 19
 - a) Student Report Time: 3:00 PM
 - b) White Pants (white socks)
 - c) Pack dinner!
 - 2. Whitehall Band Festival Saturday, October 26
 - a) Student Report Time: 3:00 PM
 - b) White Pants (white socks)
 - c) Pack dinner!
 - 3. Easton/Phillipsburg Halloween Parade Sunday, October 27
 - a) Student Report Time: 1:00 PM
 - b) White Pants (white socks)
 - 4. Fall Orchestra "Mosaic" Concert Wednesday, November 06
 - a) Dress Rehearsal Tuesday, November 05 6:00 8:00 PM
 - b) This will be a collage concert of different small ensembles & our orchestras
 - c) Free admission. Performances begin @ 7:00 PM
 - 5. Thanksgiving Week schedule:
 - a) Monday Powderpuff & Elementary Pep Rallies

- (1) Senior Signs put out this night
- b) Tuesday Easton/P'Burg Band Dance & Bonfire building
 - (1) Senior cars decorated
- c) Wednesday EAHS Pep Rally & Bonfire Parade
 - (1) Senior breakfast provided by underclassmen
- d) Thursday Easton vs. P'Burg Game

IV. First Flags event Recap

Next meeting: TBD - no General IMA meeting in November - Please look for emails and band app updates!

Meeting Adjourned: 7:30PM