

IMA General Meeting

October 16, 2025 - 7:00 pm in Choir Room

Start: 7:02pm

President's report

- Thank you to all who participated in First Flags. **Was a great event!**
 - No IMA Meeting in November due to mandatory trip meeting on November 12th in Auditorium.
- Volunteers Needed for Craft Show
 - 10/31 at 2:30pm to help tape off vendor spots. **Please sign up!**
 - 11/1 various positions and shifts.
 - Student assistance needed as well.

Vice President Report

- Find a way to communicate to parents to start the clearance process ASAP, the district is very backed up. **If you are looking to volunteer for next year, we suggest getting in your clearances asap.**
- Start to reach out to people to fill open positions, positions people are wanting to give up, shadows etc for next year. Any suggestions?? - **Also for Committees.**

Financial Manager Report

- PNC Checking - \$212,086.78, Money Market - \$80,282.09
- First Flags Profit - \$33,438.17, almost \$9,400 more than last year!
- Chicken BBQ Profit - \$1649.66
- Nov 1st - next payment. Last payment is in December and Mr. B. is working on finalizing the numbers. Marisa is able to provide balances at end of the meeting.
- Fundraising is up to date with the exception of Krispy Kreme.

Treasurer Report

- **We have 1 year of operating cost in our MM account.**

Fundraising Report

- Upcoming fundraisers:
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 - Fruit Sale-October-Nov. 16th(Pick up 12/13 @ Raub's Farm Market).
 - Wreath Sale-October 22-Nov 6th (Pick up 12/7).

- Fall Craft Show-November 1st from 9am - 2pm.
 - There are only 30 spaces with electric, people have already signed up for those.
 - Can the H hallway be opened (to the right outside of the cafe).
 - Lauren needs (3) of the A frame signs. One to be placed at Cafe doors, one that says "more vendors this way" with an arrow to the main entrance and another sign at the main entrance. This should help people see they can go into the main entrance also.
- Last opportunity for Gertrude Hawk fundraising towards NOLA is Oct 31st.
- Last opportunity for Raise Right fundraising towards NOLA is November 15th.
- Suggestion for Flower pick ups - For the people who are ordering that don't receive messages/updates via the Band App, Parents please let them know any/all updates so they know when and where to pick up. Please don't arrive early, there is a lot of sorting that needs to be done prior to the time of pick up.

Social Media Report

- Goal of 1000 on instagram. This would allow us to go live from New Orleans. @Eahsima.
 - We currently have just over 600 followers!
- New this year: Alumni Spotlight. Seeking band alumni to be featured.

<https://forms.gle/UfZnU8W2hKoTamVB8>

 - Andy Carr - Owner of Snowscapes and Palmer FF. Suggestion for Alumni Spotlight!
- Ideas and suggestions welcome for where to post and what parents want to see.
- Per some of the parents in attendance, they tend to view the Newsletter (pops up as a reminder) rather than socials.
- Suggestion to have the FB and Insta accounts be the same name, so when parents are searching they can look them both up the same way.

Director's report

- Upcoming Events:
 - Neshaminy Band Festival: Saturday, October 18.
 - Easton will perform at 8:00 p.m.
 - Whitehall Band Festival: Saturday, October 25.
 - Easton will perform at 6:30 p.m.
 - Easton/Phillipsburg Halloween Parade: Sunday, October 26.
 - Easton performs last in the parade (we are the home team this year).
 - Playoff Football: Friday, October 31.
 - Phantoms Hockey Pep Band: Saturday, November 08.
 - Interest form due Monday, October 20

- Easton/Phillipsburg JV Football Pep Band @ Phillipsburg.
 - Monday, November 03
 - Bus departs EAHS at 4:45 p.m.

New Orleans:

- Next Trip Contribution is due on 11/1.
 - If you would like your fundraising dollars to be applied, please reach out to Marisa at finman@eahsmusic.org
 - Range: \$1,550 - 1,650 (to be solidified week of 10/20)
- **Mandatory Trip meeting will take place on November 12th at 7pm in the auditorium**
- Next Steps for Trip
 - Form Due Date:
 - **ALL TRIP FORMS ARE DUE ON 10/17**
 - Please be reading & watching for info in newsletter!

Adjourn 7:59pm