IMA General Meeting

October 22nd, 2026 - 7:00pm in Cafeteria

Start: 7pm

Financial Report

PNC Checking: $106,367.26
PNC Money Market: $100,322.45

The board voted unanimously at its 10/6/2026 meeting to move from the PNC Money Market account to a Capital One Money Market account in order to achieve a 3.0% interest rate, which is much higher than PNC's. It will still remain as reserved, emergency funds. We will also draw up an investment policy for the IMA to better utilize and protect our reserves.

ESTIMATED NET PROFITS SINCE LAST MEETING

- **First Flags:** $5,000. We raised $7,500 but approximately 80 people requested ticket refunds. Over the next week I will process these refunds, an estimated $2,500. We had a wrap up meeting prior to the IMA for all involved in planning the event and we have some changes that we'll make for next year.
- **Merchandise:** $1,157.27. We sold over $9,200 gross in merch, but because we placed a large order at the beginning of the season and because we missed two huge events this year because of rain, our profit is quite low right now. Last year we sold nearly $3,100 at Meet the Band Night, and $3,200 at First Flags alone. I want to give a shoutout to Deb Kelleman, Jim Kelleman, and Chrissy Duque, who have been crushing it at the football games and brought in an astonishing $1,650 more than last year during the first three home football games combined! Also thank you to Nancy Southard and Lauren Knaub for helping out the fourth home game, Senior Night, so that Deb and Jim could take a break and enjoy the show.
- **Raub's Farm Chix BBQ:** Still waiting on expenses to determine profit.
- **Other Donations:** $2,000 from one of our instrumental families

LARGEST EXPENSES SINCE LAST MEETING

- Canteen Restocks and Panera breakfast after Thursday night game: $1,300
- Senior Banners and Yard Signs: $1,500
- Snare and Bass Stands: $3,000
- Jets Game: Paid $44,000 cost for tickets.

Director's Report

- This weekend:
    - Friday: Away vs. Freedom (report at EAHS 5:00p).
    - Saturday: Nazareth Band Festival (report at EAHS 3:00p, perform 6:00p).
    - Sunday: Easton/Phillipsburg Halloween Parade (report at EAHS 1:00p).
- Next weekend:
    - Friday: Home vs. Nazareth (report at Cottingham 5:30p).
    - Sunday: NFL Game.
        - Report time at EAHS 8:00a.
        - Perform two parades & our show at pregame.
        - For those who purchased tickets, a link will be sent out on Monday with parking pass information - be sure to use the email you purchased the tickets with!
        - Stay tuned to this weekend's newsletter for specific details.
- Looking ahead:
    - Playoffs begin Friday, November 06 (on our full calendar).
    - Lafayette vs. Lehigh Game on Saturday, November 21.
        - Perform on the field & in the stands with Lafayette's band.

Other items discussed:

When is pick up of items from the recent merch sale? Reached out to Deb, no date yet, however pick up will be at the high school, she will be distributing them.

Jacket sale - Mr. B is working on pricing.

We did not participate in the Whitehall band festival this year due to it being on Halloween.

Upcoming Fundraisers

- Wreath Sale - October 26th - Nov 10th (Voucher Pickup 11/23, Product Pickup 12/6).
- McDonald's Dine & Donate - October 27th, 5:00-8:00pm (3rd St. location).
- Fall Craft Show - November 14th from 9:00am - 2:00pm, registration closing on 10/25. (Look for volunteer/donation signup in the next newsletter).
- Ongoing - Gertrude Hawk and Raise Right.
    - What is Raise Right and how do you use it?
        - Website to purchase gift cards (both physical cards and e-gift cards).
        - Can earn money towards student accounts (for example the Germany trip for Jazz Band next April/May).
        - Also earns money for the IMA on non-trip years. Website and information is in weekly newsletter.
- Krispy Kreme - 11/10 start, 11/24 forms due, 12/3 pick up. More details to follow.
- Ideas for future fundraisers:
    - Rummage Sale - People donate items and we sell. Distribute and sort by sections. Craft show type vendors. Or people can buy a space and sell their own items.

    - Board and Brush - Lyne has reached out with no response. Nancy knows the owner of Painting with a Twist, she will ask her and revert back.
    - Possibly selling baked goods during lunches, once a month? Would need more details on how to start this/who to ask?

Other Business

- **Sponsorships:**
    - Returning sponsor: Fox Pest Control.
    - Does anyone work for a company that does company match donations?
    - Charitable giving program (grant).
- Seeking a shadow on the Concessions Team.
    - Sell food at Fall/Spring Craft Shows, Mardi Gras, Jazz Fest, First Flags, Bingo, etc.

President's Report/Closing

- GoFundMe for Sophia Antunez. https://gofund.me/0696641fc
- Highlights from German students' visit.
    - Lots of new experiences!
- **Next IMA Meeting:** November 18th, 7:00pm in the band room.