



# Weekly Newsletter

## Week at a Glance

Monday 2/22 A Day	Tuesday 2/23 B Day	Wednesday 2/24 A Day	Thursday 2/25 B Day	Friday 2/26 A Day
Last Names A-K are in person for hybrid  <b>Pit Rehearsal</b> 3:00 - 5:00 PM	Last Names A - K are in person for hybrid  <b>Pit Rehearsal</b> 3:00 - 5:00 PM  <b>Jazz Band</b> 6:00 - 8:00 PM	Remote Learning for all students  <b>Joint Council</b> 6:30 AM  <b>Banquet Pin Pick Up</b> 5:00 - 7:00 PM	Last Names L - Z are in person for hybrid  <b>Chamber Strings</b> 5:00 - 6:30 PM	Last Names L - Z are in person for hybrid
Saturday 2/27			Sunday 2/28	

## - GENERAL INFORMATION SECTION -

### IMA Scholarship

**\*Attention ALL seniors\***

The IMA will once again award **six \$1,000 scholarships** this year to the seniors in the instrumental music program. The IMA Scholarship Application is now available on the high school website at [scholarships.eastonsd.org](http://scholarships.eastonsd.org). The deadline to return the application is Tuesday, April 6, 2021. We look forward to reading your application.



Questions regarding the scholarship can be directed to Mr. Paul Cinoa at [scholarship@eahsmusic.org](mailto:scholarship@eahsmusic.org)

### Opportunities to GET INVOLVED!

The IMA is always looking for individuals to help with fundraisers & events. If you are interested in finding out ways to get involved, please email Jason Alley (IMA vice president) at [vp@eahsmusic.org](mailto:vp@eahsmusic.org).

Some of the vacancies we currently have include: baskets, business sponsorships, hospitality committee, Palmer Days, uniforms, & more. Please reach out to learn more information. It is through the help of us all that we are able to be successful!

## - FUNDRAISING SECTION -

### March Forth Fundraiser



Help us to reach our goal! We have raised **\$3,940** as of 2/20. That is 26% of our goal.

The IMA annually spends approximately \$70,000/ year to support our instrumental music program. This year, our goal is to raise \$15,000 to help offset the costs incurred. This money will help support the following:

- **Six \$1,000 scholarships** to graduating seniors
- **Private Lesson program subsidies** (\$750/ year supports one year worth of lessons)
  - **Guest Clinicians** (\$500/ clinician)
- **New instruments & equipment** (\$6,000/ concert tuba)

How can YOU help?

Spread the word! No donation is too small. There are three ways to donate:

- Facebook
- [www.eahsmusic.org](http://www.eahsmusic.org)
- Paper check via [this form](#)

### Shammy Shine Car Wash Gift Card Fundraiser

We are pleased to announce a **NEW** fundraiser!

#### ***What is it?***

The IMA is selling \$10, \$25 and \$50 Shammy Shine gift cards. The IMA will earn **30%** on every gift card sold.

#### ***Sale Dates:***

The sale ***begins on February 15 and ends on March 8, 2021.*** Sale details and order forms can be [found on the IMA website](#). Gift cards can be used at any Shammy Shine location and they never expire.

***All order forms and payment must be received by March 8. Gift card pickup will be the week of March 22 at EAHS.***

Place the tally sheet and your check in an envelope marked "Car Wash Fundraiser" and place it in the Fundraiser Box in the Instrumental Room or you can drop it off/ mail to Maureen Martyak: 752 Mohican Drive, Easton, PA 18040.

Questions? Email Maureen Martyak: [recsec@eahsmusic.org](mailto:recsec@eahsmusic.org).



***Fundraising continued on p. 03***

## Shop with Scrip - FUNDRAISING UPDATE!

### **How it works:**

You buy gift cards for over 750 retailer brands at which you already shop and earn a rebate on every gift card you purchase **at face value**. This rebate goes right to our organization.



For families already using Shop with Scrip, THANK YOU!

For families who may be interested in supporting the IMA through this opportunity, please visit [www.eahsmusic.org](http://www.eahsmusic.org) to learn more. Our NEW enrollment code is: **A865B1FD6339L**

**Families who are currently using Shop with Scrip do NOT need to change their enrollment code. This is only for NEW participants.**

If you have any questions about how this program works, please reach out to Jim Mattison at [scrip@eahsmusic.org](mailto:scrip@eahsmusic.org).

## Amazon SMILE - Support the IMA while you shop!

Help raise funds for the IMA when you shop at [smile.amazon.com](http://smile.amazon.com).

### **How does it work?**

1. Begin shopping at [smile.amazon.com](http://smile.amazon.com).
2. If you're not already, sign in with your Amazon credentials.
3. From the "pick your own charitable organization," enter "Instrumental Music Association" and choose "Easton, PA."
4. Press "select" and begin shopping AND helping to raise money for the IMA!

**NEXT IMA MEETING:** Wednesday, March 10 - 7:00 PM via Zoom



## Easton Area High School IMA Shammy Shine Car Wash Gift Card Fundraiser

- The IMA is selling \$10, \$25 and \$50 Shammy Shine gift cards.
- The IMA **earns 30%** on every gift card sold.
- The sale begins on February 15 and ends on March 8, 2021.
- Gift cards can be used at any Shammy Shine and they never expire.
- Gift card pickup will be the week of March 22 at EAHS.

**PLEASE SUBMIT THE TALLY SHEET BELOW  
WITH ONE CHECK PAYABLE TO THE "IMA"**

Place the tally sheet and your check in an envelope marked "Car Wash Fundraiser" and place it in the Fundraiser Box in the Instrumental Room or you can drop it off or mail to Maureen Martyak, 752 Mohican Drive, Easton, PA 18040.

**All orders are due no later than Monday, March 8, 2021**

Questions? Please contact Maureen at (610) 390-6720 or email at [mmartyak@gmail.com](mailto:mmartyak@gmail.com)

-----Return Bottom Portion-----

Easton IMA Shammy Shine Gift Card - Final Tally Sheet

Student name \_\_\_\_\_ Phone \_\_\_\_\_

Totals	\$10 Cards	\$25 Cards	\$50 Cards	Total Amount Due
Cards				
Money Due				

