



IMA General Membership Meeting Minutes

October 18, 2022 at 7:00 p.m.
EAHS Cafeteria

Call to Order - 7:04

Attendees: Jennifer Smith, Doris Lynch, Lynn Franklin, Kara Howe, Nicole Pierce, Kathy Raub, Michelle LaBreck, Jen Mazur, Kimberly VanPell, Marisa Pape, LeeAnn Kubbishun, Gabriela Hall, Katie Lindermann, Gretchen Burwell, Kate Mattison, Jim Mattison, Tim Mattison, Tanya Slate, Suzanne Kessler, Larissa Gibbons, Carol Kontir, Tricia Vargas, Diane Werkiser, Rachel Molnar, Kris Trelease, Kristen Sanford, Christine Van Syckle-Fortsch, Kim Crawford, Carrie Stein, Horacio Filet, Vonette Garrett.

IMA Information

A. Welcome & General Announcements

1. Thank You's

- a) Rhonda Gillepsie, Jen Martellucci and all the sub-committee chairs for First Flags!
- b) Jen Mazur - Mum sale
- c) Kara Howe - Noto Sale
- d) Charity Piomelli - Merch & Jacket sale
- e) Kathy Raub - Chicken BBQ

B. General Reminders

1. Merchandise - Looking for someone to help Charity with Merchandise
2. October Snack signup - snacks for practices, 2 competitions & parade

Fundraising/Events

A. Previously & current

1. Car Wash - Profit- \$1507
2. First Flags - Profit: approximately \$22,000
3. Raub's Farm Pep Band & Chicken BBQ - Profit of \$1750 (\$1250 in dinners and \$500 donation)
- 4.

B. Craft Show - Saturday, November 12th

1. Chairperson: Gretchen Burwell
 - 120 Crafters / 50 of them new
 - Sign-Up genius to go out. One for Bake Sale / One for Volunteers
2. Share on social media to increase advertising
3. Open to vendors and crafters

C. Upcoming

1. Fruit Sale (In-person due Nov. 11; Online due Nov. 13 - Pick-up Dec. 10)
 - As of 10/18 \$419 in on line orders
2. Wreath Sale (November 2nd to 16th) Pickup December 10th with fruit
3. Craft Show (November 12th)
4. Sportswear - need to get going soon in order to have in time for holidays.

Director Information

A. Senior Night

1. Parent/ Guardian logistics

B. Past events

1. Germany hosts - thank you
2. Pep bands - McDonald's, Raub Farms, senior nights
3. Orchestra uniforms - thank you

C. Rutgers vs. Michigan

1. Saturday, November 05 / Time still TBD
2. Ticket information - reduced cost tickets @ \$35
3. Cost for students - \$20 / IMA to cover remaining \$15
4. Any payment of the full \$35 will help to offset the ticket cost

D. Electrify Your Strings

1. April 03 - 04 (concert on April 04)

E. German Exchange Program

1. May 21 - 28, 2023

F. Thanksgiving Week

1. Pep bands to play at all elementary schools
2. Senior Signs to be done again this year.
3. Powder Puff game @ P'burg
4. Easton / P'burg dance
5. Pep Rally & BonFire

Recurring Reminders

Volunteers & Chaperones - Mrs. Lynch at vp@eahsmusic.org or visit eahsmusic.org

Raise Right Fundraising - ongoing (Mr. Mattison)

- <https://www.raiseright.com/resources/participant/start-earning/>
- IMA Enrollment Code: A865B1FD6339L

Amazon Smile

- [Smile.amazon.com](https://smile.amazon.com); Enter "Instrumental Music Association" from Easton, PA

Next meeting: Tuesday, November 15th@ 7:00 PM in HS cafeteria

Meeting Adjourned - 7:32 pm