



IMA General Meeting Minutes

February 14, 2023
at 7:00 p.m.

EAHS Instrumental Music Room

Call to order: 7:07 pm

Attendees: Jen Smith, Lynn Franklin, Doris Lynch, Kare Howe, Nicole Pierce, Kathy Raub, Mr. Ballentine Michelle Labreche, Gretchen Burwell, Kris Trelese, Dave Oren, Diane Werkiser, Gabriela Hall, Jen Mazur, Marisa Pape, Nicole Pierce, Kara Howe, Christine Van Syckle-Fortsch, Nivia Silva, Donna Cohen, Kim Crawford, Suzanne Kessler, Tanya Slate, Ron Slate, John Stana, Philip Burns, Sarah Frey

IMA Information

- Announcements/Reminders
 - Committee Chair openings:
 - First Flags Program Ads
 - Business Sponsorship
 - Have form letters to send out to businesses
 - Kathy Raub is willing to help with Business sponsorships along with someone else (to be determined)

Fundraising/Events

- Current
 - Noto's Deli Hoagie Coupons - January 30th to February 20th (paper forms due Feb. 15)
 - March Forth - February 4th to March 4th
- Upcoming
 - Panera Night - February 20th 4pm-8pm @ 3714 Easton-Nazareth Highway
 - Must show promo code (show flyer or use your phone)
 - Do NOT hand out flyers on premises
 - Eat in or take out. No delivery available
 - Spaghetti Dinner/Mardi Gras - February 25th.
 - Tickets will be sold at the door if they don't sell out
 - Still in need of food & pie donations (pies can be store bought)
 - Musical Concessions - March 2, 3, 4 & 5
 - Spring Craft Show - March 25th
 - Designer Purse Bingo - May 7th

Financial Update

- Checking (\$110,237), Money Market (\$20,259)
- Upcoming expenses:
 - Scholarships to be paid to class of 2023 recipients (Jan/Feb)
 - Travel payments for Jazz Band Germany trip
 - Deposits for Banquet
 - Deposits for FL trip

Recurring Reminders

Volunteers & Chaperones - Mrs. Lynch at vp@eahsmusic.org or visit eahsmusic.org

Raise Right Fundraising - ongoing (Mr. Mattison)

- <https://www.raiseright.com/resources/participant/start-earning/>
- IMA Enrollment Code: A865B1FD6339L

Amazon Smile

- [Smile.amazon.com](https://smile.amazon.com); Enter "Instrumental Music Association" from Easton, PA

Director Information

- PMEA District Band Orchestra, Northampton County Band
 - Congratulations to all students!
- Orchestra Mardi Gras (formerly spaghetti dinner)
 - Saturday, February 25 - EAHS cafeteria
 - Tickets - online at <https://eahsmusic.org/>
 - \$10 admission (covers all you can eat pie, musical performances, refreshments)
 - Basket raffles / LARGE tricky tray, concessions, 50/50, etc.
 - New Donation debut - \$1,000 Bucket
 - For each increment of money raised you can pie a student in the face
 - Increments will be by class level
 - If \$1,000 is raised, Mr. B gets a pie in the face
 - 8th Grade band members are invited to attend
 - Sign Up Genius in newsletter - will need MANY volunteers!
 - Coordinators - Michelle Robertson & Jen Berry
- 2023 Spring Germany Tour
 - Updated cost - reduction of price to \$1,630
 - Itinerary to be sent out within the next few weeks
- Jazz Band: Steel Stacks on Sunday, February 26
 - report time for students 3:45p
 - Performance time - 5:15p
- 2023 - 2024 planned travel to Orlando, FL
 - Commitment forms with deposits were due Feb 3rd.
 - Received more commitment forms than were expected.
 - Next payment due - March 31st
 - Airline prices to finalized in the next few weeks
 - Working out details due to the number of people
 - Want to reduce the number of flights and not be leaving from multiple airports
 - Want to maximize the time in Florida
- Wind Ensemble (grades 9-11)
 - Audition for class required - information in the student newsletter.
 - Class meets 2nd block on A day
 - Auditions due Monday, March 6th
- Scholarships -
 - IMA Awards six (6) \$1,000 scholarships to seniors
 - All seniors are encouraged to apply
 - Application is done electronically
- Senior Recital
 - Auditions are in March

Next meeting: Tuesday, March 14th @ 7:00 PM

Meeting adjourned: 7:27pm