



IMA General Membership

Meeting Minutes

March 19, 2024 at 7:00 p.m.
EAHS Instrumental Music Room

Call to Order: 7:03pm

Attendees: Mr. Ballentine, Doris Lynch, Tanya Slate, Kara Howe, Nicole Pierce, Kathy Raub, Gretchen Burwell, Ken Cultraro, Carol Kontir, Charity Piomelli, Tiffany Blevins, Kris Trelease, Jen Mazur, Tom Mazur, Ron Slate, Katie Lindemann, Alice Hornbake, Kim Crawford, Lee Ann Kubbishun, Marisa Pape, Christine Van-Syckle Fortsch, Larissa Gibbons, Kristin Wade, Kimberly Van Pell, Suzanne Kessler, Kate Mattison, Sarah Frey, Jeff Raub, Michele LeBreche, Nivia Silva

IMA Information

- Welcome & General Announcements/Reminders
 - Committee chair openings
 - Bingo
- Board Position Nominations for 2024/2025
 - Secretary: Laura Kelco
 - Treasurer: Tom Mazur
 - Financial Manager: Marisa Pape
 - Vice President: Nicole Pierce
 - President: Kara Howe
 - Fundraising Coordinator: Tiffani Blevins
 - Publicity Coordinator: Gretchen Burwell

Fundraising/Events

- Previous events
 - Chipotle Night: \$315
 - Mardi Gras: \$10,000 - very successful
 - Alumni Band: As of February 29th: \$3200
 - Leave a Legacy: As of February 29th: \$1300
- Current
 - Spring Flowers Sale - now until April 5th
 - Alumni Band: registration deadline June 30th
 - Leave a Legacy Campaign: now until June 30th
- Upcoming
 - Spring Craft Show - March 23rd

- Jazz Festival - April 27th
- Designer Purse Bingo - May 5th
 - Purse sponsors still needed
 - Wallet sponsors still needed
 - Raffle baskets still needed
 - Bingo players still needed
 - Pre covid had 500 players / Post Covid only 250 players
 - Please help to market this event to friends
 - Advertise on Palmer Township electronic sign board on Rt. 248 & EAHS electronic sign outside of school
 - Banner was ordered from The Sign Says

Financial Update

- Checking (\$122,309), Money Market (\$20,261)
- Alumni Band: As of February 29th: \$3200
- Mardi Gras - tremendous growth for this event
 - 2022 event as spaghetti dinner - made just under \$2,000
 - 2024 event as Mardi Gras - will have made just under \$9,000
- Leave a Legacy: As of February 29th: \$1300
 - Matching Funds have been set up for corporate sponsors who do matching funds for nonprofits
 - Portals set up with Front Door and Benevity
 - Over \$1,000 received so far
- Upcoming expenses:
 - Field show
 - Banquet

Recurring Reminders

- Volunteers & Chaperones - Mrs. Slate at vp@eahsmusic.org or visit eahsmusic.org
 - Now is a great time to start acquiring clearances for 2024-2025 school year!
- Raise Right Fundraising - ongoing (Mr. Mattison)
 - <https://www.raiseright.com/resources/participant/start-earning/>
 - IMA Enrollment Code: 1692EB546339L

Director Information

- Review past events
 - Jazz Band - 1 of 4 preliminary rounds at Steel Stacks Jazz Fest
 - Were selected as top 5 finalists
 - Finals on Sunday 3/24
 - Mardi Gras - thank you Mrs. Blevins for a very successful event!

- Concessions for ALL events - Thank you to coordinators Lee Ann Kubbishun and Marisa Pape
- Upcoming Events:
 - Musical Performances last weekend -
 - Pit Crew, tech crew & those on stage - Congrats for a wonderful performance!
 - PMEA Region Orchestra
 - Jazz Band - Wissahickon Jazz Festival on 3/15
 - Received Superior rating
 - Best Rhythm Section
 - Best Sax section
 - Best Trombone Section
 - Northampton Cty Band - 30 Students performed
 - Senior Recital interest forms are due Wed 3/27
 - All senior plans to be posted on Instrumental room door
 - Chamber Strings @ East Stroudsburg 4/25
 - EAHS Jazz Festival
 - Spin Clinics - no commitment
 - about 70 students attended last one
 - 70 signed up to attend next one
 - Spring Concerts - see newsletter for all info
 - Wind Ensemble / Chamber Strings Small Ensemble - 5/1
 - Band Concert
 - Jazz Band & Saturday Night Swing
 - Spring Orchestra concert
 - Senior Recital
- Banquet:
 - Coordinators - Mr. & Mrs. Mattison
 - Sunday, June 2nd @ The Palace Center in Allentown 2p-7p
 - Invitations will go out via mail around spring break
 - Students attend for free
 - Cost \$45 per person
 - Parents / Guests sit with student
 - RSVP required - online or can send in paper copy
 - No additional fee if you pay by check
 - No Show fee of \$20
 - Attire - Business Casual / Dressy
- Scholarships: due April 12
 - Jen Brunetti, scholarship chair
 - ALL seniors are encouraged to apply
 - Six \$1,000 opportunities
- Summer 2024 - Planning
 - Percussion Clinic - Mon 6/10 & Tue 6/11
 - Guard Audition Mini Camps / Tryouts - week of 6/10
 - Strings Camp & Band Camp Schedule - see newsletter

- 100 Years of the EAHS Marching Band - 2024
 - Leave a Legacy Campaign -
 - Meant to honor the past and secure the financial future of the IMA
 - Runs through 6/30
 - Donations of \$50 or more, name will be on banner in Cottingham Stadium.
 - Goal of **\$30,000** includes
 - Student Logo design
 - Custom Drum Heads / Sousa phones covers - \$2k
 - Custom Field Show - \$7k
 - Custom Uniform Replacement - \$3k
 - Custom Flags - \$1k
 - Marching Band Drill (Custom Fee) - \$3k
 - Band Equipment Buses painted and Bus Wrap for one - \$4k-\$5k
 - If company makes a sizeable donation they can have logo on bus wrap
 - Marching band professional recording and video of halftime show - \$1k (+ copyright fee if we do a sale of the video) to be done mid October
 - Alumni Band - \$2k
 - Registration until 6/30
 - 185 people signed up / Goal of 300
 - Will perform at football game on Friday, 9/27 (optional)
 - Will perform at First Flags on 9/28
 - Raub's to host alumni luncheon on 9/28
 - All previous directors have agreed to come
 - Any ideas to engage alumni are welcome!
 - Possible series of questions to put out on social media to keep people engaged (i.e. favorite band director)
 - Alumni merchandise sale
 - Christmas ornaments

Total for above - \$23,000 + 6,000 scholarships = **\$30,000**

Meeting Adjourned - 7:43pm

Next meeting: Tuesday, April 16th @ 7:00 PM