IMA General Meeting

September 17th, 2026 - 7:00 pm in Cafeteria

Start time: 7pm

President's Report

- Welcome.
- Thank you to all who attended our car wash, bought a PB Bacon Burger, and purchased fall mums!
- First Flag Band Festival:
    - Volunteers and donations still needed.
    - Presale tickets still available.
    - Band Chaperones & Chairpersons Walkthrough at Cottingham on Saturday, September 19th at 9:00AM.
    - Mandatory Meeting for all volunteers on Thursday, September 24th at 7:00PM in the choir room.
    - Please bring a battery pack and a fully charged phone with you.
- 2026-2027 Bylaws - Marisa printed out the approved copy for anyone to peruse.
- **Next IMA General Meeting** is October 22nd at 7:00PM in the cafeteria.

Vice President's Report

- Chaperones confirmed for First Flag Festival.
- Thank you to those who have chaperoned so far. It takes a village and many helping hands.
- Still looking for anyone who expressed interest in volunteering / chaperoning.
    - Interest letters will be emailed shortly.

Financial Manager's Report

ACCOUNT BALANCES

- PNC Checking: $117,215.47
- Money Market: $100,294.87

ESTIMATED NET PROFITS FOR FUNDRAISERS TO DATE

- **Car Washes (8/8 and 9/5): $3,300** *(up from $3,000 in FY2026)*
- **PB Bacon Burgers: $850** *(NEW!)*
- **Palmer Days: $3,563.31** *(down from $4,700 in FY2026)*
- **Mums: $1,506.26** *(down from $2,000 in FY2026)*
- **March-a-thon:** $9,616.59 *(up from $8,140 in FY2026)*
- **Other Donations:** $23,145.21 (includes sponsors, individuals, matching gifts)

UPCOMING FUNDRAISERS

- **First Flag Band Festival:** Sold $3,220 in tickets. This is about $1,000 less than where we were last year at this time, so please purchase if you haven't yet!
- **Craft Show:** Received $1,709.67 in registrations so far, with about 10 more to be deposited in the next week.
- **Merchandise:** Brought in $5,088.73 so far this year, but we did just place an $11,000 order, so our net is currently negative.

IMA REVENUE STREAMS AND UPCOMING DATES	NET REVENUE FY2026
DONATIONS (*Sponsors, Individuals, Matching Gifts, Restaurant Nights)*	$ 62,698.75
FIRST FLAG BAND FESTIVAL – *Sept 26, 2026*	$ 32,645.10
BINGO – *May 2, 2027*	$ 16,585.58
FALL CRAFT SHOW – *Nov 14, 2026*	$ 11,483.42
IMA WEAR/MERCH – *year round*	$ 11,414.22
SPRING CRAFT SHOW – *March 20, 2027*	$ 8,936.05
MARDI GRAS – *Feb 21, 2027*	$ 8,193.17
PALMER DAYS – *August*	$ 4,724.84
JAZZ FEST – April 24, 2027	$ 4,623.80
CAR WASHES/SHAMMY SHINE GIFT CARDS	$ 2,931.48
FRUIT SALE – *discontinuing*	$ 2,589.02
SAT NIGHT SWING – *May 1, 2027*	$ 2,123.20
MUMS – *August/September*	$ 2,054.86
KRISPY KREME	$ 1,498.64
WREATHS	$ 1,051.65
SPRING FLOWERS	$ 743.77

Fundraising Coordinator's Report

- Upcoming Fundraisers:
    - Chicken BBQ and Ice Cream - Sunday October 4th at Raubs Farm. Pre-purchase meals until September 30th for $18. Limited amounts will be available the day of.
    - Wreaths - date TBD
    - Fall Craft Show - 11/14/26
- Ongoing Fundraisers
    - Gertrude Hawk - order on IMA website - Boxes are $84 each and $24 of each box will be applied towards the students Germany trip contribution.
- New idea: Trivia Night?
- Nothing Bundt Cakes - April 2027 (for Easter).
- Krispy Kreme - October 2026.

Sponsorship Coordinator's Report:

- New and returning Sponsors this year:
    - Higher International Human Resources
    - St. Luke's University Health Network
    - AAA Northampton County
    - Pizza Brothers
    - Reagle Insurance
    - Tractor Supply Co
    - Frick Transfer
    - Hough Accounting & Tax Services
- Planning to reach out to the local restaurants the kids frequent after the games(ie. Buffalo Wild Wings, Friday's, Applebees etc).

Know anyone that would like to become sponsor? Please feel free to reach out to me or direct them to https://eahsmusic.org/general/sponsorships/ for all sponsorship info and details.

Social Media's Report

- **Facebook**- Easton Area High School Instrumental Music Association.
- **Instagram**- eahsima.
- Thank you to those who follow. We now have over 1000 followers on Instagram! Please continue to spread the word.

Director's Report

- Upcoming Events & Dates:
    - Saturday, 9/19 - Away Game @ BASD
    - Friday, 9/25 - Chamber String auditions due & Home Game @ Cottingham
    - Saturday, 9/26 - First Flag Band Festival
    - Thursday, 10/01 - Away Game @ Pocono Mountain East
    - Sunday, 10/04 - Chicken BBQ & Pep Band @ Raub Farms
- Orchestra Uniform Fittings begin week of 10/05.
- Band Senior Night: Friday, October 09.
    - Information to come out in this week's newsletter.
    - Senior banners.
- Still looking for ONE MORE female host.
    - German stay 10/13 - 10/20
- NFL Game - Sunday, November 01
    - More details coming soon!
- Fall Orchestra Concert - Wednesday, November 04 @ 7:00 PM
    - Dress Rehearsal: Tuesday, November 03 6:00 - 8:00 PM

❖ Do we have a contingency plan for the Merch table? Chrissy will need a co-chair for next year.

- Also, Craft Show vendors: Some are concerned that the IMA sells the same type of treats as they do. We did review and besides cookies, couldn't think of anything else that was similar.

Meeting end time: 7:51pm